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DECKERT JILLIONS LLP

ATTORNEYS & CONSULTANTS

University of Oregon

Request for Proposal for Lobbying Consulting Services

Solicitation Number: PCS# 500100-00124-RFP

July 25, 2018



DECKERT JILLIONS LLP

ATTORNEYS & CONSULTANTS

Purchasing and Contracting Services
1600 Millrace Dr., Suite 306
Eugene, OR 97403
Submit1@uoregon.edu

Subject: Response to Solicitation Number: PCS# 500100-00124-RFP

Thank you for the opportunity to submit this proposal in response to the RFP. Our firm has an exceptional track record of achieving positive results for a diverse range of clients, including institutions of higher education, nonprofit organizations, corporations, trade associations, municipalities and other public-sector entities.

Collectively, we have decades of experience advocating in Oregon on complex issues in a wide array of policy areas. Through our work over the years, we have built strong relationships with key elected officials, staff, and stakeholders on both sides of the political aisle. Over the past three years, working with the University of Oregon's government relations team, we've secured \$70 million in capital construction funding for the Knight Campus for Accelerating Scientific Impact, successfully secured a legislative referral for a ballot measure to amend the Oregon Constitution to solidify the ability of universities to invest in equities, and managed the ballot measure campaign that resulted in the measure passing by more than 70%.

While our legislative accomplishments serve as an objective measure of our success, the foundation of our firm is the long-term relationships we build with our clients. We measure our firm's success not by the number of clients, but by the quality of the work we do together and the longevity of our relationships. We pride ourselves on providing a level of service that is unmatched in our industry.

On many levels—both professionally and as a UO alum—it has been a privilege to represent the University over the last few years and a pleasure to work with its government relations team and other staff and faculty.

We greatly appreciate the opportunity to submit this proposal and look forward to hearing from you.

Best Regards,


Inga Deckert
Partner

inga@deckertjillions.com

Section 3 – Proposal Submittals and Other Requirements

The following information is provided in the order and format requested in the RFP.

3.2.2. Contact Information

Primary Contact:

Inga Deckert, Partner

Deckert Jillions LLP

10260 SW Greenburg Rd., Suite 960, Portland, Oregon 97223

inga@deckertjillions.com

3.2.3. Entity Verification

3.2.3.1 – Entity Information

Deckert Jillions LLP is an entity other than a Sole Proprietor and is a Limited Liability Partnership organized in Oregon. Attached to this RFP is an Amended Annual Report from the Oregon Secretary of State Corporation Division and the relevant pages of the Limited Liability Partnership Agreement for Deckert Jillions LLP (Section 22) showing that Inga Deckert, as partner, is authorized to act for and bind Deckert Jillions LLP in all matters related to the Proposal and any subsequent contracts.

3.2.4. Financial Capability

Attached to this RFP is sufficient evidence of Deckert Jillions LLP's financial capability to meet the responsibilities to perform the contract.

3.2.5. Representations, Certifications, and Acknowledgements

Attached to this RFP is a completed and signed Representations, Certifications, and Acknowledgements.

3.2.6. Acknowledgement of Addenda

Acknowledgement of addenda included in Exhibit A.

3.2.10. Qualifications

3.2.10.1 – State of Oregon Lobbyist Proof of Registration

Attached is a report of active lobby registration status for each member of our team. Confirmation of active lobby registration status can be found at <https://apps.oregon.gov/OGEC/EFS/Records> by searching each member's name.

3.2.10.2 – Active Oregon State Bar Members

Each member of our firm is an active member of the Oregon State Bar and in good standing. Below are the bar numbers for each member:

<u>Firm Member</u>	<u>Oregon State Bar Number</u>
Inga Deckert	983736
Shaun Jillions	043256
Michael Van Dyke	125489

3.2.10.3 - Exhibit B Submittal Requirements

1. Please provide a brief overview of proposer’s company and history:

Deckert Jillions LLP is a bipartisan team by design with deep roots, experience and connections in Oregon. Our collective diversity of experience, politics and balance sets us apart from other firms. We have unmatched breadth and depth of relationships and our legal training allows us to provide an enhanced level of service to our clients.

As a bipartisan firm, our relationships and bonds span across the political aisle, which has allowed us to enjoy strong rapport with elected officials and staff, regardless of party affiliation. We work closely together as a firm and while our reputations and advocacy styles make it possible for any one of us to meet with any member of the legislature, we often maximize our effectiveness by understanding and working our strongest individual relationships—to pair the best messenger with the right decision maker.

Deckert Jillions LLP was formed with a mission of providing our clients a level of service that is unmatched in the industry. We pride ourselves on the number of long-term clients we’ve retained and the deep relationships we’ve developed with them over the years.

2. Describe your experience in providing similar services to those identified in this RFP over the course of the preceding 10 years. In particular, please identify your experience in representing institutions of higher learning in administrative and legislative forums:

Collectively, our team has decades of experience representing clients before the Oregon legislature, executive branch elected officials and state agencies. We provide our clients with the full suite of services—strategic counsel and planning, lobbying and advocacy, strategic and tactical communications and initiative and campaign guidance—necessary to be successful in the legislative and public policy arenas. We have worked with a wide range of clients, including professional associations, corporations, non-profit organizations, municipalities and institutions of higher education. Having worked with multiple public entities, we understand the nature and implications of that work and have experience with the laws that govern public entities.

In particular, our firm has represented both the University of Oregon Foundation and the University of Oregon on several legislative issues. Working closely with the Foundation and University, in 2016 we secured a legislative referral to the November 2016 General Election ballot for a constitutional amendment to solidify the ability of universities to invest in equities. This referral was accomplished by securing, drafting and passing two bills in the 2016 session, HB 4092 and HJR 203. The referral became Ballot Measure 95, and we managed the ballot measure campaign that resulted in the measure passing with an overwhelming 70% of voter support. Then in the 2017 and 2018 legislative sessions, we again worked closely with the University to secure a combined \$70 million in state bonding for the Knight Campus for Accelerating Scientific Impact, a game-changing academic and economic development project for the region and the entire state. Additionally, we assisted on the passage of an increase in the state’s transient lodging tax to facilitate the University’s hosting of the 2021 and 2022 World Outdoor Track & Field Championships.

