

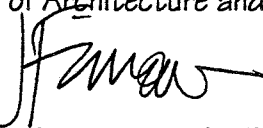


# UNIVERSITY OF OREGON

## MEMORANDUM

Date: 4/1/92

To: Faculty of the School of Architecture and Allied Arts

From: Jerry V. Finrow, Dean 

Subject: **Announcement of appointment to the Ross Chair**

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It is my pleasure to announce, after consulting with the faculty in the Department of Art History, that I am appointing LELAND ROTH, Professor of Art History, to the Marion Dean Ross Distinguished Chair of Architectural History.

Professor Roth has been a member of the Art History faculty since 1978 and has authored several books on the history of architecture. His research specializes in American architecture. Professor Roth has published highly respected work on the architecture of McKim, Mead & White, model houses of the *Ladies' Home Journal*, and American worker housing. His most notable publications include The Architecture of McKim, Mead & White, 1870-1920: A Building List (Garland), Concise History of American Architecture (Harper & Row), Understanding Architecture (Harper & Row). Lee Roth received his B.Arch. from University of Illinois-Urbana and his M.A. and Ph.D. from Yale University where he was a student of Vincent Scully.

A public press conference will be held in the Marion D. Ross reading room of the Architecture and Allied Arts library on Tuesday, April 7 at 10 a.m. to announce the gift and state matching funding that makes this appointment possible. President Brand will address the media on this significant gift to the University. All interested persons are invited to attend the press conference.

As a result of the appointment of Leland Roth to the Ross Chair, the Department of Art History will be recruiting during the coming year for a new junior level appointment in Architectural History beginning in the fall of 1993. The department will seek input from other units in the school in defining and searching for this new position.


cc: McBride, K. Johnson



## UNIVERSITY OF OREGON

9/9/91

To: Leslan Carlson, Coordinator, Library Development  
Cheryl Kern-Simirenko, Assistant University Librarian  
Sheila Klos, Head, AAA Library  
Leland Roth, Art History  
Richard Sundt, Art History  
✓ Christine Sundt, Slide Curator, AAA Library

From: Jeffrey Hurwit, Head Art History 

Subject: The Marion D. Ross Bequest

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As you may know, the late Marion D. Ross, Professor Emeritus of Art History, bequeathed the bulk of his estate to the University of Oregon Foundation with the specific purpose of establishing an endowment, the proceeds of which are to be used solely by the faculty of the department of Art History for the purchase of books and photographs in the field of architectural history. This act of generosity was characteristic of a man who gave so much throughout his life to his department, school, and the state of Oregon.

Although I have been told that the initial proceeds of the endowment may be available as early as this academic year, the final dispensation of the bequest has, as I write this, not yet been made. Still, it is likely that the Department of Art History will have a substantial sum to spend this and every subsequent year, and it is certain that its purchases will greatly enhance the holdings of the AAA libraries and benefit the School of Architecture and the University of Oregon as a whole. One of the stipulations of Marion's will, incidentally, is that the proceeds of the endowment are to supplement, not replace, AAA library funds normally spent for books and photographic materials on the recommendation of faculty from Art History.

What I hope to do this term is to establish certain procedures and principles (in accord with Marion's wishes) that will govern the management and expenditure of the Ross funds, and I would like to ask you to serve with me on a committee that will function to that end. I do not believe that the committee, after the first two or three meetings, would be a taxing one.

Please let me know at your earliest convenience if you are willing to serve on the committee, and, if so, what time(s) of the week you might be free to meet (let me initially suggest Wednesday afternoons at 4:00). Thanks.

cc: J. Finrow, Dean, A&AA  
G. Shipman, University Librarian

# **The Marion Dean Ross Fund**

## **Memorandum of Understanding**

It is the purpose of this document to give some sense of the academic range and achievements of the man whose generosity has so benefitted the students and faculty of the Department of Art History, and to offer principles and guidelines for the management of the proceeds of the endowment established by his will, so that both the letter and spirit of his wishes may in the future be respected, and the keepers of the trust be vigilant.

### **I. Marion Dean Ross (1913-1991)**

After many years of devoted service to his students, the University, and the state of Oregon, Marion Dean Ross died on April 2, 1991 at the age of 78. Ross graduated from Pennsylvania State College in 1935 (B.S. in Architecture) and received a Master of Architecture degree from Harvard in 1937. He continued his studies at Harvard and taught at both Tulane and Penn State before coming to the University of Oregon in 1947, where he taught until his retirement and attainment of Professor Emeritus status in 1978.

A scholar of national and international repute (while at Harvard he helped found the Society of Architectural Historians), Ross was also one of those who shaped the structure and influenced the special nature of the School of Architecture and Allied Arts at Oregon. He directed the School's early program in art history, served as Acting Dean of the School in 1962-63, and became Art History's first head when the department was officially established in 1963. He served in that capacity until his retirement.

Ross's own scholarly interests were remarkably broad. A self-proclaimed disciple of modernism in the mold of Walter Gropius, Ross nonetheless became a student and teacher of such diverse fields as antebellum plantation architecture, Latin American art, landscape architecture, Islamic architecture, Victorian architecture, and, especially, the heterogeneous architecture of Oregon. The city of Jacksonville largely owes its preservation to Ross's extraordinary efforts, and the field of historic preservation at the School and in this state has been shaped by his vision.

The author of numerous scholarly articles, an active professional consultant, and member of many special commissions, Ross was, above all, a captivating lecturer and teacher, whose dedication to generations of students is legendary.

### **II. The Will of Marion D. Ross**

In his will (dated April 13, 1982), Ross bequeathed the bulk of his estate to the University of Oregon Foundation with the purpose of establishing a permanent endowment fund. He also directed the following:

"The fund shall be known as the Marion Dean Ross Fund. The purpose of the Fund shall be to provide the means of purchasing photographs and books on the history of architecture for use by the Department of Art History at the University of Oregon. It is my intent that these funds be supplemental to purchases made from the regular budget and not in lieu thereof." (Paragraph VII, Section A)

“I direct that the principal of the Fund be managed and directed by the Board [of the UO Foundation] and that the net income thereof and so much of the appreciation as the Board may deem prudent, be distributed annually. The photographs and books to be purchased shall be selected by the faculty of the Department of Art History.” (Paragraph VII, Section B).

### III. Principles and Interpretations

Certain guiding **principles** clearly emerge from Ross’s will:

1. The proceeds of the Ross Fund are to be considered an enhancement of, not a substitute for, state-appropriated funding. Art History faculty are expected to maintain their current level of recommendations for purchases out of the normal library budget.

2. Selection of materials for purchase is to be made solely by the faculty of the department of Art History. Purchases shall be made in accordance with procedures established in cooperation with the Assistant University Librarian for Collection Development and Head of the Architecture and Allied Arts Library.

It is the responsibility of the entire faculty of the Department of Art History, the designated librarians, and the directors of the University of Oregon Foundation to ensure that Ross’ wishes are respected, and to utilize the fund he established to commemorate and perpetuate the high level of teaching and research Ross exemplified. It is understood, however, that the broad phrase “photographs and books on the history of architecture” poses some problems of interpretation, and that some flexibility in interpretation is required. It is believed by those who knew Ross best (and many of those are current members and emeriti of the department of Art History) that he intended to define the field of architectural history liberally, that through his gift he intended to enhance the department’s teaching of the field and individual faculty members’ research in that field, and that the materials purchased should reflect the breadth of Ross’ own interests. Consequently, the following **interpretations** are set forth as implicit in the Ross bequest:

a. The field of architectural history is an inclusive one that encompasses a variety of areas, including architectural decoration, landscape architecture, archaeology, and historic preservation.

b. The word “photographs” is assumed to include slides and other visual materials (for example, videotapes and videodisks, which were rare at the time the will was drafted but are commonplace now) deemed necessary for the proper instruction of students in the field of architectural history, as well as other materials (such as drawings) that may, like photographs, be deemed to fulfill a documentary function.

c. Since the storage and presentation of books and visual materials may at some future date be problematic, the fund may be used to purchase special equipment deemed necessary to house, preserve, protect, and utilize materials purchased by the fund.

d. Although the will directs that purchases are to be made “for use by the Department of Art History at the University Oregon,” it is assumed that this use is not exclusive, and that all materials purchased are normally to be integrated into the standing collections of the Architecture and Allied Arts Library.

e. Although the members of the Department of Art History will alone determine which purchases are to be made, they will at their pleasure entertain specific requests from other faculty in the School whose interests correspond to those of Marion Ross.

#### **IV. Management of the Fund**

The University of Oregon Foundation has established the Marion Dean Ross Endowment Fund with the purpose of periodically transferring to the Department of Art History the proceeds from that fund. Such transfers will occur at least annually.

The head of the Department of Art History will, at regular intervals and preferably on an annual basis, transfer monies to a library gift account, as designated by the Head of Acquisitions. A copy of the check disbursement requests will be forwarded to the Head of Acquisitions so that transfers can be properly identified. A fund line will be established on the Library's financial management system, against which the head of the Architecture and Allied Arts Library will submit orders, as requested by the faculty of the Department of Art History. Written approval from the department head and the holder of the Marion D. Ross Chair in Architectural History is required for each order. If the holder of the the Ross Chair should become department head, then another faculty member, elected by the entire department, should be designated as co-signer.

The members of the Department of Art History may by general agreement periodically determine principles of allocation. That is, in some years each faculty member may be allotted a certain amount to spend to enhance collections in the architectural history of his/her own special discipline; in other years, the department may wish to devote the greater percentage of the annual allocation to a particular area of architectural history.

Single purchases above the amount of \$5000 require a majority vote of the Art History faculty before approval.

At the end of every fiscal year, and at any other time requested by the head of the Department of Art History, the holder of the Marion D. Ross Chair in Architectural History, or another faculty member designated by the department, the head of the Architecture and Allied Arts Library shall make available to the department a list of all books and visual materials purchased by the Ross Fund in the preceding reporting period.

To commemorate the generosity of Marion D. Ross, materials purchased by the Ross Fund shall be designated in a manner appropriate to the format: "Gift of the Marion Dean Ross Fund."

#### **V. Procedures for the Amendment of This Document**

It is understood that adjustments in the management of the Marion Ross Endowment may in time be required, and that the future may see the development of materials and technologies now unknown that may facilitate the instruction and study of architectural history in ways Marion Ross would have approved. Thus, this document is not intended to be limiting or restrictive, and the uses of the endowment may be expanded as the needs of students and faculty evolve.

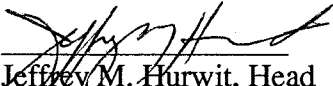
Consequently, amendments to this document may at some future time be made. Amendments in keeping with the spirit of the Ross Bequest may be made with the approval of no less than 60% of the voting faculty of the Department of Art History.

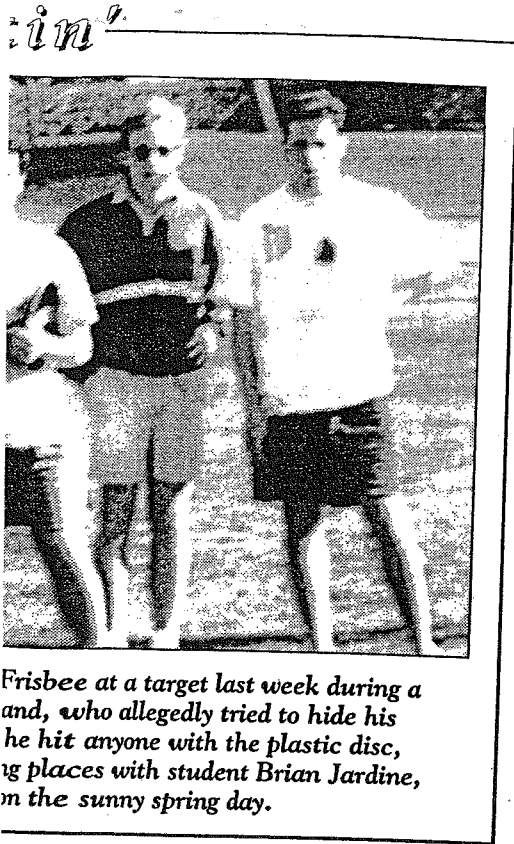
**Postscript:** This document was drafted by Jeffrey M. Hurwit, Head, Department of Art History, after consultation with the following University personnel:

Leslan Carlson, Coordinator of Library Development  
Karen Johnson, Director of Research and Development, A&AA  
Cheryl Kern-Simirenko, Assistant University Librarian  
Sheila Klos, Head, A&AA Library  
Leland Roth, Professor, Art History  
Christine Sundt, Slide Curator, A&AA Library  
Richard Sundt, Associate Professor, Art History

The document was also reviewed without objection by Richard L. Carlson, Attorney for the Estate of Marion Ross, by Thomas Price and Kay Huntington, Executors of the Estate of Marion Ross.

The faculty of the Department of Art History unanimously adopted this document as policy on February 27, 1992.

  
Jeffrey M. Hurwit, Head  
Department of Art History



*Frisbee at a target last week during a and, who allegedly tried to hide his he hit anyone with the plastic disc, ng places with student Brian Jardine, in the sunny spring day.*

# Architectural history gift largest of kind in nation

The nation's largest private endowment for architectural history library collections will be created as the result of a \$1.2-million bequest to UO's Department of Art History by the man known as Oregon's "dean of architectural history."

The gift is from the estate of Marion Dean Ross, a longtime UO professor of architectural history who died in April 1991.

In addition, it will establish an endowed professorship and create a new junior faculty position in architectural history under the state's Endowment Match Program, according to President Myles Brand.

Prof. Leland Roth (art history) has been appointed to the new Marion D. Ross Distinguished Chair in Architectural History, according to Art History Dept. Head Jeffrey Hurwit.

Roth, an expert on the history of American and modern architecture, will develop new courses and oversee research projects in architectural history.

"During his life, Marion Ross established a program in art and architectural history that has gained international recognition," Brand says. "This gift and the corresponding state matching fund will help to ensure that future generations of Oregon art historians, architects, educators and fine artists receive training here that is second to none."

The endowment will "greatly enhance the collections of the UO Architecture and Allied Arts Library, already the largest library of its kind in the state," Brand says.

"Professor Roth's research and teaching interests greatly overlap those of Marion Ross," Hurwit says. "Together with his own high level of scholarly accomplishment and dedication to his students, this makes him an ideal and fitting choice as the first occupant of the Ross chair."

"We will now be able to provide our students, and thus the people of Oregon, with both the opportunity and resources to study this major field of the humanities to a degree we could not before," he says.

Recruitment for the third architectural historian in the 10-member art history

department will take place during the 1992-93 academic year.

Hurwit says the endowment is expected to yield about \$58,000 annually to help pay for acquisition of library materials and \$66,000 for professors' salaries and research support, as well as additions to the principal.

The bequest enables the UO Architecture and Allied Arts Library to compete nationally for prized items that otherwise would be beyond the university's reach financially, Hurwit says.

For example, one of the art history department's goals is to acquire original editions or rare and out-of-print monographs, photographs, architectural drawings and other materials touching on the wide range of Ross's interests, from the architecture of the Pacific Northwest to archaeology, town planning and the history of American, European, Islamic and Latin American architecture.

Ross, whose bequest funds the endowment, joined the UO faculty in 1947. He is credited with helping bring about preservation efforts in historic Jacksonville, Ore., as the result of an article he wrote in 1953 for the national *Journal of the Society of Architectural Historians*.

One of the first historians to look closely at the dark, heavy, 19th-century architecture that his design training had taught him to dismiss, Ross sought out and photographed Oregon's Victorian buildings. In many cases, his record is all that remains, since many of the structures were demolished to make way for new construction.

At the same time, he followed the rise of modernism, particularly as defined by Oregon architects Pietro Bulluschi and John Yeon.

A Pennsylvania native, Ross earned a bachelor's degree in architecture from Pennsylvania State College in 1935 and a master of architecture degree from Harvard University in 1937. He taught at Tulane University and at Pennsylvania State College and was licensed as an architect

## 1 among top News survey

ond-tier schools were not rank-ordered in the published report.

According to Wendy Mitchell, director of the UO MBA program, the university program's high-quality ranking was based on four criteria:

- Academic caliber of students. Those entering the program fall term 1991 had a grade-point average of 3.3 on a scale with a 4.0 GPA equalling an A-average. MBA students earned an average score of 573 on the Graduate Management Admission Test and, on average, had 3.5 years of previous work experience.

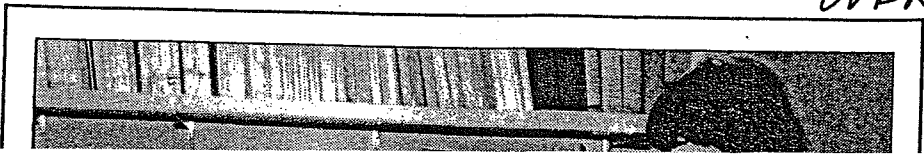
- Success in placing graduates in well-paying jobs. At graduation, 55 percent of the university's MBA students were employed; three months after graduation, 85 percent were.

The average starting salary of all graduates was \$36,391.

See MBA, page 4

See ENDOWMENT, page 4

## ns on campus economic times



OVER

Associate Professor Barbara Corrado Pope, director of Clark Honors College, presents a video documentary, "Processions," containing a gendered interpretation of what a 500-year-old procession means to its participants. May be considered a modern version of a passion play. Brown-bag lunches welcome. Gerlinger Alumni Lounge, noon-1 p.m. Free. Lillian H. Keith, 345-9956.

**EIGHTH STREISINGER MEMORIAL LECTURE**

Ray White, co-chair of human genetics, University of Utah, speaks on "Human Cancer Genes." Room 100, Willamette Hall, 4 p.m. Free. Aaron Novick, 6-6095.

**NATIONAL ENDOWMENT FOR THE HUMANITIES/CENTER FOR ASIAN AND PACIFIC STUDIES LECTURE**

Professor Robert Brown, art history, University of Southern California, presents "Nature and Imagery in the Artistic Tradition of India and Southeast Asia." Room 166, Lawrence Hall, 4 p.m. Free. Marilyn Wogan, 6-5087.

**Fri/17**

**DANCE DEPARTMENT MASTER'S THESIS CONCERT**

A choreographic master's thesis concert, "Inner Passages," by Rebecca Miller. Dougherty Dance Theatre, Gerlinger Annex, 8 p.m. Free. Marian Moser, 6-3386.

**NATIONAL ENDOWMENT FOR THE HUMANITIES/CENTER FOR ASIAN AND PACIFIC STUDIES SEMINAR**

Professor Robert Brown of the Department of Art History, University of Southern California,

attainable.

Meanwhile, the university's largest childcare program faces uncertainty in virtually every aspect of its funding.

The EMU Child Care and Develop-

ees must be members of the Oregon Public Employees Union and must be paid according to union scale—which is considerably above the pay rate for childcare workers in other programs around the

# Endowment from Ross is largest ever

from page 1

in Louisiana before coming to Oregon. Ross directed the university's early program in art history, served as acting dean of AAA in 1962-63 and became art history's first department head when the department was established officially in 1963. He retired in 1978.

Among his honors was the Distinguished Preservationist Award, presented in 1981 by the Historic Preservation League of Oregon.

Roth joined the UO art history faculty in 1978. Prior to that, he taught art history at Northwestern University, Ohio State University and the University of Illinois-Urbana.

Roth earned his bachelor's degree in architecture at the University of Illinois-Urbana in 1955, graduating *summa cum laude*. His master's and doctoral degrees in art history are from Yale University.

In addition to numerous articles and papers, Roth has written books and a monograph on the work of New York architects McKim, Mead and White as well as *A Concise History of American Architecture and America Builds: Source*

*Documents in American Architecture and Planning*.

Roth currently is working on four books, including one on the model houses of the *Ladies' Home Journal*; the memoirs of students of McKim, Mead and White; an introductory text on the creation and study of architecture; and a second edition of *A Concise History of American Architecture*.

The UO School of Architecture and Allied Arts offers programs in art history, architecture, landscaped architecture, arts management, fine and applied arts, and planning, public policy and management. Of UO's 16,900 students, 1,456—almost nine percent—list their major in the school.

The Ross Chair brings to three the number of endowed professorships in the school. Others are the architecture department's Frederick Charles Baker Chair in Design and the art history department's Maude I. Kerns Professorship in Oriental Art.

The State Endowment Match program matches the annual income (at the rate of

# MBA program in top 50

from page 1

members of minorities and 70 are international students.

The Graduate School of Management is accredited by the American Assembly of Collegiate Schools of Business. It offers the MBA and a master of science in industrial relations.

For more information, call Wendy Mitchell at 6-3306, or Greg Hundley,

for the basics. It's kind of scary.

"I see us struggling to do more with less," says Amazon's Suzy Blanchard. "And I see the students who need help the most doing the same thing."

5.5 percent) on new private gifts of endowment for faculty support made to the state's colleges and universities in the 1991-93 biennium.

The university has a total of \$6 million available from the matching program and this award is the first made to the university this biennium. Any new private gift of \$25,000 or more are eligible for this match if they provide for faculty position or related support of teaching and research, says Vice Pres. Brodie Remington (public affairs and development).

Hurwit says that with Roth in the new chair, the Ross endowment firmly in place Prof. Richard Sundt, an expert on medieval architecture, on board and the ability to hire yet another architectural historian next year, departmental offerings in the field will be enhanced considerably.



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